



## MESSAGING STATEMENTS

Want to talk about Trinity, but not quite sure what to write or say? Use our 50-, 100-, and 150-word messaging statements as a guide (or learn them for your next ride down an elevator).

At Trinity University, **we create connections**. We are a private, liberal arts and sciences institution in San Antonio, Texas, where our 2,400 students discover, grow, and become visionaries to make the world a better place. We confront global challenges and challenge the status quo. **We are confident. We are curious. We are catalysts. And we are Tigers.**

50 words

At Trinity University, **we create connections**—in research laboratories and fine arts studios, through student involvement and residential life, and through the strength of our Tiger network. Our Pathways curriculum **blends the liberal arts and sciences with business and pre-professional programs**, enriching our writing, speaking, and problem-solving skills. We answer questions and question answers. We push boundaries and have fun along the way. Located in San Antonio, Texas, we equip 2,400 students through experiential learning, undergraduate research, and international engagement, arming them to be global stewards for change. **We are confident. We are curious. We are catalysts. And we are Tigers.**

100 words

At Trinity University, **we create connections**. Our red-brick campus in San Antonio, Texas, is home to 2,400 students who benefit from a 9:1 student-to-faculty ratio, ensuring ample opportunities for close collaboration with professors who become life-long mentors and friends. Our Pathways curriculum **blends the liberal arts and sciences with business and pre-professional programs**, enriching students' writing, speaking, and problem-solving skills. We equip students through experiential learning, undergraduate research, and international engagement, arming them to be global stewards for change. Although students take their studies seriously, they **show Tiger Pride** in student organizations, NCAA Division III athletics, and community involvement. Undergraduates live in residence halls with balconies and suite-style rooms, including themed halls for interest groups from entrepreneurs to pet lovers. **We are confident. We are curious. We are catalysts. And we are Tigers.** Trinity University isn't for everyone, but it just may be for you.

150 words